

BENJAMIN

SMALL-BATCH WHISKEY

Smooth, in every sense.

This whiskey might possibly be the most tangible connection to Benjamin Chapman that exists today. From what we've been able to gather, this eponymous whiskey exemplifies the refined preferences of one of the world's most intriguing and enigmatic men. Crafted in small batches with a singleminded sense of purpose, it offers notes of vanilla, ginger and peppery spice, along with legendary smoothness.

BENJAMIN CHAPMAN

TASTE PROFILE

AROMA Brilliant, iridescent amber color with bright yellow hues when the light catches the whiskey just right. Cinnamon and vanilla spice dominate the nose with subtle layers of caramel apple, dark chocolate and maple syrup.

TASTE An invitingly smooth sipper, there is a hint of spice promised from the rye, balanced with silky flavors of white chocolate and crème brûlée from the wheat.

FINISH An explosion of spice leads to a pleasing and smooth finish with lingering flavors of toasted oak.

WHISKEY

Benjamin Chapman is fashioned with a blend of 51% 10-Year Canadian Rye and 49% 7-Year Canadian Prairie Wheat. The rye is distilled by artisans with pure glacial water sourced from the northern Rockies in an old-fashioned pot still for a clean and flavorful profile. Aged in white oak casks for just over ten years, an optimum level of char adds complex layers of vanilla and spice.

The Canadian Prairie Wheat is distilled in continuous triple column stills and aged for a minimum of seven years in American oak whiskey barrels for a rich and bold style of whiskey. Blended together for the perfect combination, the result is an exceptionally distinctive small-batch whiskey.

INSPIRATION

It is a mystery yet to be solved as to who Benjamin Chapman was. From what is known, he was a fascinating man from the classic 1960's era with a refined preference for the finer things. This whiskey, crafted in small batches with a legendary smoothness, is akin to his lasting memory.

DESIGN

The diamond faceted bottle shape was selected in resemblance to an intricate crystal tumbler often used for classic whiskey cocktails. A prominently etched "BC" signature is located on the bar top, similar to those signatures left behind on a hotel receipt or reservation by Benjamin Chapman. The main label shows subtle lines as a fashionable tweed suit of the 60's era would have.

Gold foil is used in many applications honoring traditional gold cuff links and men's jewelry that was often worn at the time. A strand of intricately designed diamonds lay vertically over a brilliant emerald green – a color and design you might see on a silk tie.

NUMBERS

AGE 7-YEAR

ALCOHOL 45.0% ALC BY VOL

BOTTLE SIZE 750ML

SRP \$39.00



